

# SAUVIGNON REPUBLIC CELLARS

## FOR IMMEDIATE RELEASE

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## SAUVIGNON REPUBLIC UNVEILS THIRD SAUVIGNON

*South Africa opens the next chapter in winery's worldwide quest to make the finest expressions of Sauvignon Blanc*

SANTA ROSA, Calif. – Sauvignon Republic today announced the release of its first South African Sauvignon – making it the third Sauvignon Blanc within their “Republic of Sauvignon,” according to John Buechsenstein, Winemaker and Chief Explorer of Sauvignon Republic Cellars.

The **2005 Sauvignon Republic Cellars Stellenbosch Sauvignon Blanc** (\$18) presents refreshing citrus and tropical fruit notes with a hint of nettles, and carries Sauvignon Republic's signature triangle-shaped label and a symbol indigenous to its region of origin. In this case the label depicts the South African secretary bird, so named because of the feathered crest at the back of its head, which resembles quill pens that 19th century clerks stuck in their wigs. Sauvignon Republic produced 800 cases of this wine.

Also releasing in March 2006 are:

The **2005 Sauvignon Republic Cellars Marlborough Sauvignon Blanc** (\$18), the second vintage crafted of this wine (1,200 cases made), along with Sauvignon Republic's only American Sauvignon, the **2005 Sauvignon Republic Cellars Russian River Valley Sauvignon Blanc** (\$18). The 2005 Russian River is the third vintage made (10,000 cases produced).

Sauvignon Republic's fourth Sauvignon Blanc will be introduced in the spring of 2007, according to Buechsenstein, and it will be their first Sauvignon from Europe.

The Sauvignon Republic partners have committed themselves to Sauvignon Blanc and creating a portfolio of international Sauvignons that capture the *typicité* of the grape and *terroir* of each region. The winery founders – Winemaker John Buechsenstein, Chef John Ash, Viticulturalist Paul Dolan and Restaurateur Tom Meyer – have a mission to produce distinctively styled and flavorful wines from the world's finest Sauvignon Blanc regions, which has driven them to research seven regions worldwide.

Buechsenstein grabs his passport and carefully explores the right vineyards and makes the right connection with Sauvignon Republic's winery partners. Sauvignon Republic decides when the grapes will be picked, as well as crush conditions and fermentation techniques. After Sauvignon Republic develops a label design, they bottle and import the finished wine themselves. It takes a lot of effort and flight time, but they created Sauvignon Republic with the goal of exploring the regions and personally crafting superior Sauvignon Blanc.

Please feel free to read about their worldly quest for expressive Sauvignons at [www.sauvignonrepublic.com](http://www.sauvignonrepublic.com).

To receive news announcements about future Sauvignon Republic expeditions, please sign up for the winery's e-mail newsletter at: <http://www.sauvignonrepublic.com/about.html>.

To view fact sheets for all three 2005 Sauvignons, please visit: [http://www.sauvignonrepublic.com/our\\_wines.html](http://www.sauvignonrepublic.com/our_wines.html).

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